

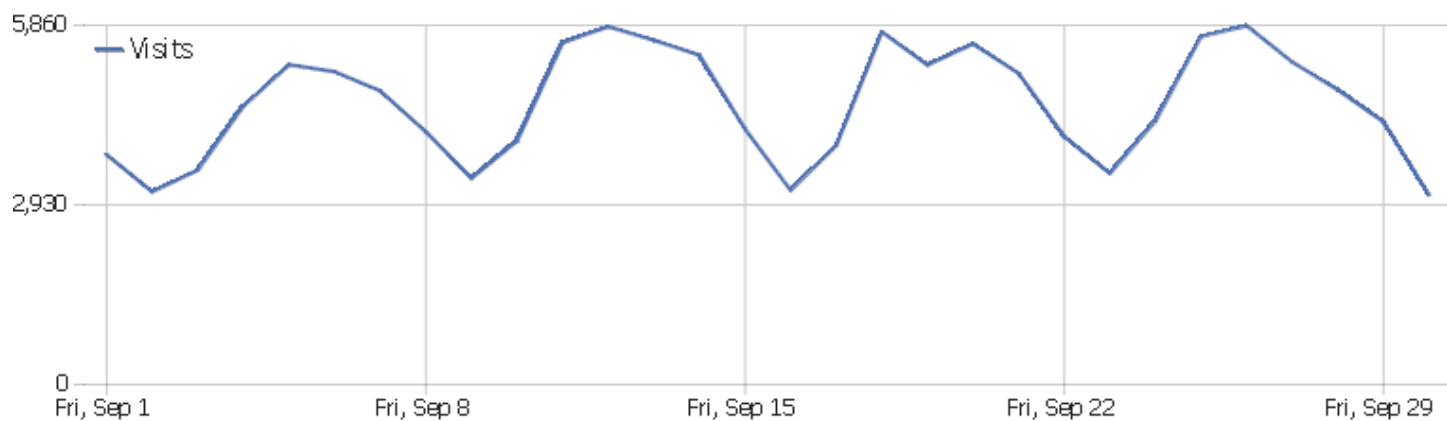


IETF website

Date range: September 2023

Monthly overview report for www.ietf.org web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for www.ietf.org.

Visits Summary



Name	Value
Unique visitors	34,206
Users	11
Visits	137,468
Actions	234,752
Maximum actions in one visit	293
Actions per Visit	2
Avg. Visit Duration (in seconds)	00:00:28
Bounce Rate	72%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
? Unknown	137,468	234,752	2	00:00:28	72%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	80,648	70,691	00:00:16	77%	84%
/standards/rfcs/	15,692	13,236	00:00:13	71%	80%
/how/meetings/118/	9,923	8,826	00:00:20	56%	68%
/about/introduction/	4,179	3,914	00:00:22	81%	80%
/privacy-statement/	4,303	3,882	00:00:29	55%	62%
/standards/	3,354	3,015	00:00:13	57%	43%
/about/	2,641	2,365	00:00:17	50%	39%
/how/wgs/	2,267	1,943	00:00:22	48%	60%
/topics/	2,034	1,810	00:00:19	46%	39%
/how/meetings/	1,931	1,752	00:00:12	36%	28%
/rfc/ - Others	1,782	1,725	00:00:07	89%	92%
/blog/how-read-rfc/	1,637	1,599	00:00:17	81%	89%
/how/meetings/upcoming/	1,618	1,538	00:00:11	74%	75%
/about/administration/	1,724	1,527	00:00:27	38%	46%
/topics/netmgmt/	1,641	1,468	00:00:19	58%	61%
/about/open-records/	1,551	1,399	00:00:22	52%	66%
/search/	1,460	1,356	00:00:18	50%	58%
/blog/	1,396	1,280	00:00:20	78%	64%
/standards/publication/	1,408	1,256	00:00:17	48%	71%
/standards/process/	1,192	1,131	00:00:12	76%	66%
/topics/iot/	1,206	1,108	00:00:22	62%	57%
/how/meetings/119/	1,168	1,101	00:00:15	70%	60%
/about/administration/policies-procedures/vulnerability	1,228	1,085	00:00:23	41%	40%
Others	54,389	48,474	00:00:21	68%	65%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	68,089	52,528	77%
/standards/rfcs/	10,430	7,381	71%
/how/meetings/118/	4,482	2,495	56%
/about/introduction/	1,688	1,364	81%
/privacy-statement/	3,296	1,798	55%
/standards/	1,534	867	57%
/about/	1,109	553	50%
/how/wgs/	786	374	48%
/topics/	780	359	46%
/how/meetings/	749	270	36%
/rfc/ - Others	1,632	1,454	89%
/blog/how-read-rfc/	1,016	821	81%
/how/meetings/upcoming/	948	698	74%
/about/administration/	885	332	38%
/topics/netmgmt/	652	381	58%
/about/open-records/	654	339	52%
/search/	1,124	560	50%
/blog/	666	519	78%
/standards/publication/	457	220	48%
/standards/process/	598	453	76%
/topics/iot/	505	315	62%
/how/meetings/119/	490	343	70%
/about/administration/policies-procedures/vulnerability	581	238	41%
Others	26,518	18,000	68%

Length of visits

Visit duration	Visits
0-10s	110,132
11-30s	12,873
31-60s	5,471
1-2 min	3,438
2-4 min	2,248
4-7 min	1,247
7-10 min	588
10-15 min	537
15-30 min	928
30+ min	156

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	95,197	148,880	2	00:00:24	76%	\$0
Search Engines	24,980	41,547	2	00:00:28	68%	\$0
Websites	15,506	40,489	3	00:00:51	55%	\$0
Campaigns	962	1,930	2	00:00:41	57%	\$0
Social Networks	823	1,906	2	00:00:41	65%	\$0