

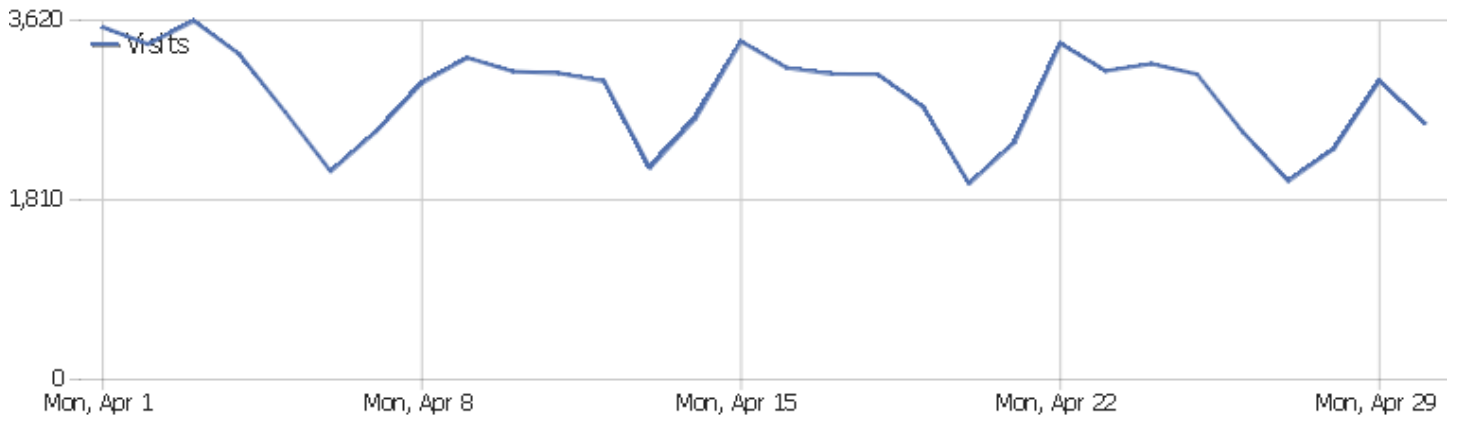


IETF website

Date range: April 2024

Monthly overview report for www.ietf.org web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for www.ietf.org.

Visits Summary



Name	Value
Unique visitors	28,019
Users	16
Visits	86,266
Actions	226,357
Maximum actions in one visit	1,906
Actions per Visit	3
Avg. Visit Duration (in seconds)	00:02:23
Bounce Rate	63%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
? Unknown	86,266	226,357	3	00:02:23	63%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	86,156	53,881	00:01:21	67%	78%
/process/rfcs/	5,246	4,656	00:00:34	67%	78%
/standards/rfcs/	5,444	4,092	00:00:31	62%	74%
/meeting/120/	5,425	3,792	00:00:56	50%	51%
/privacy-statement/	4,923	3,736	00:00:51	27%	39%
/about/introduction/	3,939	3,361	00:01:08	69%	69%
/about/	1,756	1,466	00:00:27	54%	34%
/search/	1,628	1,362	00:00:47	36%	45%
/blog/	1,573	1,236	00:00:34	86%	44%
/about/open-records/	1,539	1,175	00:01:00	54%	50%
/how/meetings/120/	1,500	1,115	00:00:49	64%	51%
/meeting/	1,294	1,061	00:00:21	30%	17%
/blog/how-read-rfc/	1,077	980	00:01:26	72%	81%
/meeting/upcoming/	1,114	959	00:00:38	61%	55%
/standards/	1,142	924	00:00:25	57%	27%
/blog/ietf-snapshot-2023/	1,097	897	00:00:36	78%	51%
/blog/ - Others	919	835	00:00:58	71%	51%
/live/	1,065	835	00:00:35	58%	26%
/administration/	1,070	830	00:00:42	23%	33%
/about/groups/iesg/	1,001	818	00:00:45	42%	45%
/administration/policies-procedures/vulnerability-discl	1,116	817	00:00:31	20%	18%
/about/note-well/	947	766	00:00:48	24%	32%
/contact/	919	730	00:00:41	71%	44%
Others	63,361	47,635	00:00:49	63%	47%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	51,637	34,572	67%
/process/rfcs/	3,788	2,546	67%
/standards/rfcs/	3,047	1,890	62%
/meeting/120/	1,481	745	50%
/privacy-statement/	2,915	775	27%
/about/introduction/	893	614	69%
/about/	562	306	54%
/search/	938	334	36%
/blog/	344	295	86%
/about/open-records/	241	130	54%
/how/meetings/120/	389	248	64%
/meeting/	224	67	30%
/blog/how-read-rfc/	445	320	72%
/meeting/upcoming/	453	277	61%
/standards/	265	151	57%
/blog/ietf-snapshot-2023/	337	263	78%
/blog/ - Others	246	175	71%
/live/	83	48	58%
/administration/	394	89	23%
/about/groups/iesg/	373	155	42%
/administration/policies-procedures/vulnerability-discl	157	31	20%
/about/note-well/	393	94	24%
/contact/	86	61	71%
Others	15,733	9,840	63%

Length of visits

Visit duration	Visits
0-10s	59,150
11-30s	6,320
31-60s	4,375
1-2 min	4,116
2-4 min	3,500
4-7 min	2,666
7-10 min	1,514
10-15 min	1,487
15-30 min	2,408
30+ min	931

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	56,584	128,495	2	00:02:27	72%	\$0
Search Engines	16,433	39,255	2	00:01:51	54%	\$0
Websites	11,674	54,383	5	00:02:54	36%	\$0
Campaigns	908	2,101	2	00:01:47	54%	\$0
Social Networks	667	2,123	3	00:01:41	57%	\$0