

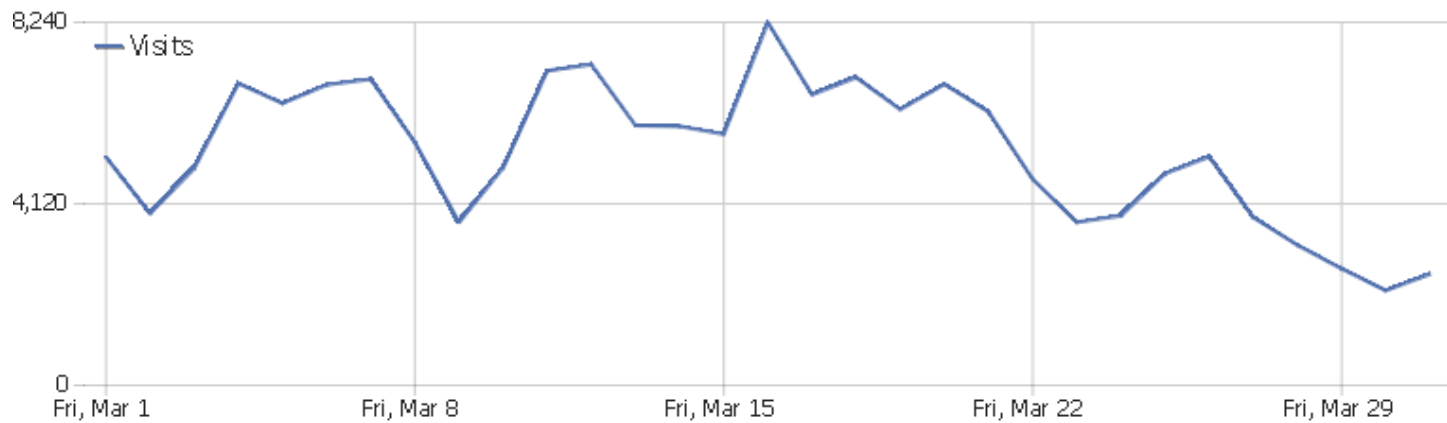


IETF website

Date range: March 2024

Monthly overview report for www.ietf.org web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for www.ietf.org.

Visits Summary



Name	Value
Unique visitors	29,279
Users	6
Visits	164,732
Actions	308,923
Maximum actions in one visit	2,905
Actions per Visit	2
Avg. Visit Duration (in seconds)	00:00:53
Bounce Rate	71%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
? Unknown	164,732	308,923	2	00:00:53	71%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	118,831	79,538	00:00:31	75%	82%
/how/meetings/119/	16,736	15,410	00:00:29	49%	84%
/standards/rfcs/	14,584	12,737	00:00:13	75%	83%
/privacy-statement/	5,230	4,638	00:00:27	54%	62%
/about/introduction/	4,611	4,357	00:00:45	80%	80%
/standards/	3,208	2,957	00:00:17	61%	48%
/how/meetings/	2,525	2,411	00:00:10	41%	32%
/topics/transport/	2,678	2,399	00:01:28	80%	79%
/how/meetings/120/	2,583	2,327	00:00:19	70%	61%
/about/	2,414	2,246	00:00:13	57%	48%
/how/meetings/upcoming/	2,220	2,130	00:00:15	73%	73%
/about/administration/	2,171	1,948	00:01:19	42%	47%
/blog/ietf119-new-topics/	2,033	1,854	00:00:19	64%	58%
/how/wgs/	2,079	1,850	00:00:32	62%	70%
/about/open-records/	1,992	1,776	00:01:15	55%	64%
/topics/	1,868	1,658	00:00:16	49%	42%
/topics/netmgmt/	1,814	1,620	00:01:27	60%	58%
/blog/	1,779	1,528	00:00:17	75%	62%
/search/	1,588	1,492	00:00:21	55%	63%
/about/administration/policies-procedures/vulnerability	1,649	1,453	00:00:19	41%	40%
/topics/iot/	1,457	1,328	00:01:43	66%	60%
/blog/how-read-rfc/	1,322	1,282	00:00:23	79%	89%
/topics/security/	1,235	1,144	00:01:42	65%	62%
Others	62,000	56,307	00:00:35	69%	68%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	76,763	57,207	75%
/how/meetings/119/	9,335	4,547	49%
/standards/rfcs/	10,407	7,808	75%
/privacy-statement/	3,954	2,125	54%
/about/introduction/	2,161	1,723	80%
/standards/	1,551	945	61%
/how/meetings/	1,184	480	41%
/topics/transport/	1,767	1,416	80%
/how/meetings/120/	1,143	802	70%
/about/	1,156	659	57%
/how/meetings/upcoming/	1,351	986	73%
/about/administration/	1,115	468	42%
/blog/ietf119-new-topics/	920	587	64%
/how/wgs/	877	543	62%
/about/open-records/	900	498	55%
/topics/	740	361	49%
/topics/netmgmt/	747	445	60%
/blog/	794	599	75%
/search/	1,269	704	55%
/about/administration/policies-procedures/vulnerability	823	337	41%
/topics/iot/	665	436	66%
/blog/how-read-rfc/	782	618	79%
/topics/security/	517	335	65%
Others	32,756	22,677	69%

Length of visits

Visit duration	Visits
0-10s	131,292
11-30s	14,077
31-60s	5,869
1-2 min	4,070
2-4 min	2,946
4-7 min	1,951
7-10 min	929
10-15 min	1,263
15-30 min	1,840
30+ min	666

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	115,884	210,707	2	00:00:56	74%	\$0
Search Engines	29,462	49,446	2	00:00:34	67%	\$0
Websites	16,834	43,790	3	00:01:02	55%	\$0
Social Networks	1,379	2,763	2	00:00:30	69%	\$0
Campaigns	1,173	2,217	2	00:01:09	62%	\$0