

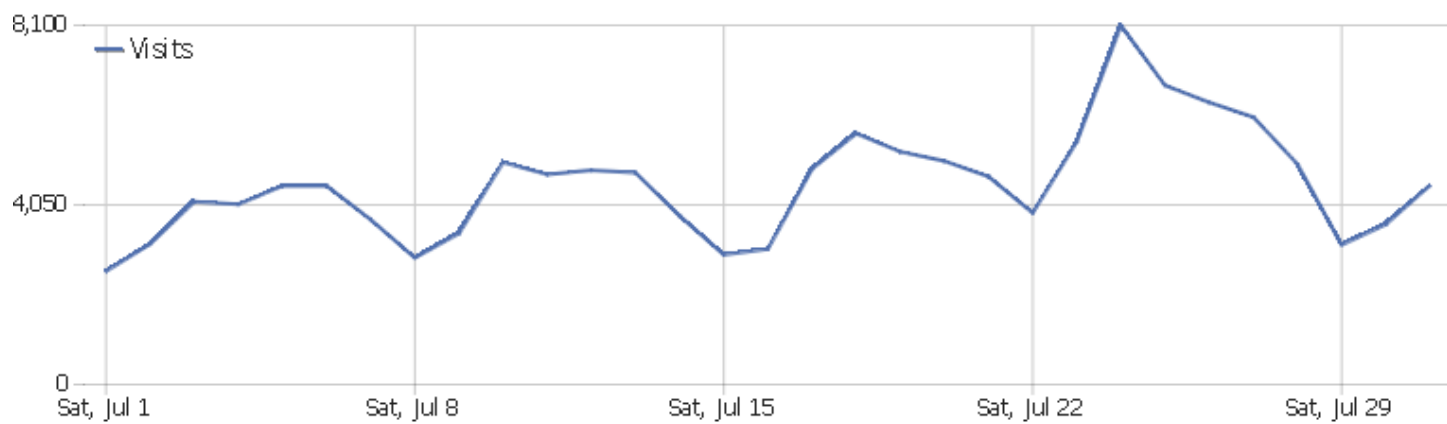


IETF website

Date range: July 2023

Monthly overview report for www.ietf.org web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for www.ietf.org.

Visits Summary



Name	Value
Unique visitors	49,933
Users	9
Visits	140,268
Actions	247,319
Maximum actions in one visit	430
Actions per Visit	2
Avg. Visit Duration (in seconds)	00:00:24
Bounce Rate	68%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
? Unknown	140,268	247,319	2	00:00:24	68%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	68,710	62,765	00:00:12	72%	77%
/how/meetings/117/	18,521	17,042	00:00:18	41%	82%
/standards/rfcs/	12,350	10,543	00:00:11	72%	81%
/privacy-statement/	4,486	4,061	00:00:24	52%	60%
/about/introduction/	3,188	2,972	00:00:16	74%	74%
/how/meetings/upcoming/	3,051	2,937	00:00:10	73%	75%
/how/meetings/	2,981	2,792	00:00:08	29%	22%
/standards/	2,577	2,313	00:00:13	57%	43%
/blog/mls-protocol-published/	2,375	2,215	00:00:12	85%	86%
/how/meetings/118/	2,168	1,930	00:00:12	71%	67%
/about/	2,155	1,908	00:00:13	54%	43%
/how/wgs/	1,969	1,742	00:00:21	48%	58%
/about/participate/get-started/	1,847	1,685	00:00:20	69%	68%
/id/ - Others	1,762	1,645	00:00:09	86%	93%
/about/administration/	1,700	1,572	00:00:30	40%	48%
/about/open-records/	1,518	1,368	00:00:18	55%	69%
/rfc/ - Others	1,371	1,307	00:00:11	86%	89%
/search/	1,402	1,295	00:00:24	48%	58%
/blog/ - Others	1,279	1,237	00:00:17	74%	48%
/blog/	1,388	1,198	00:00:15	77%	63%
/topics/	1,340	1,198	00:00:14	46%	40%
/blog/how-read-rfc/	1,228	1,174	00:00:18	81%	89%
/topics/netmgmt/	1,274	1,120	00:00:21	54%	60%
Others	64,205	55,422	00:00:19	67%	66%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	60,272	43,688	72%
/how/meetings/117/	9,511	3,907	41%
/standards/rfcs/	8,448	6,064	72%
/privacy-statement/	3,471	1,798	52%
/about/introduction/	1,363	1,002	74%
/how/meetings/upcoming/	1,686	1,239	73%
/how/meetings/	1,255	366	29%
/standards/	1,173	666	57%
/blog/mls-protocol-published/	1,769	1,495	85%
/how/meetings/118/	1,045	745	71%
/about/	848	459	54%
/how/wgs/	725	347	48%
/about/participate/get-started/	744	514	69%
/id/ - Others	1,577	1,353	86%
/about/administration/	941	373	40%
/about/open-records/	668	365	55%
/rfc/ - Others	1,209	1,044	86%
/search/	1,080	516	48%
/blog/ - Others	462	343	74%
/blog/	619	478	77%
/topics/	481	223	46%
/blog/how-read-rfc/	694	561	81%
/topics/netmgmt/	502	272	54%
Others	30,981	20,707	67%

Length of visits

Visit duration	Visits
0-10s	111,669
11-30s	14,800
31-60s	5,404
1-2 min	3,471
2-4 min	2,173
4-7 min	1,148
7-10 min	503
10-15 min	485
15-30 min	666
30+ min	123

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	93,981	153,578	2	00:00:20	72%	\$0
Search Engines	26,547	45,822	2	00:00:24	62%	\$0
Websites	17,052	43,415	3	00:00:47	55%	\$0
Social Networks	1,674	2,635	2	00:00:16	76%	\$0
Campaigns	1,014	1,869	2	00:00:23	61%	\$0