

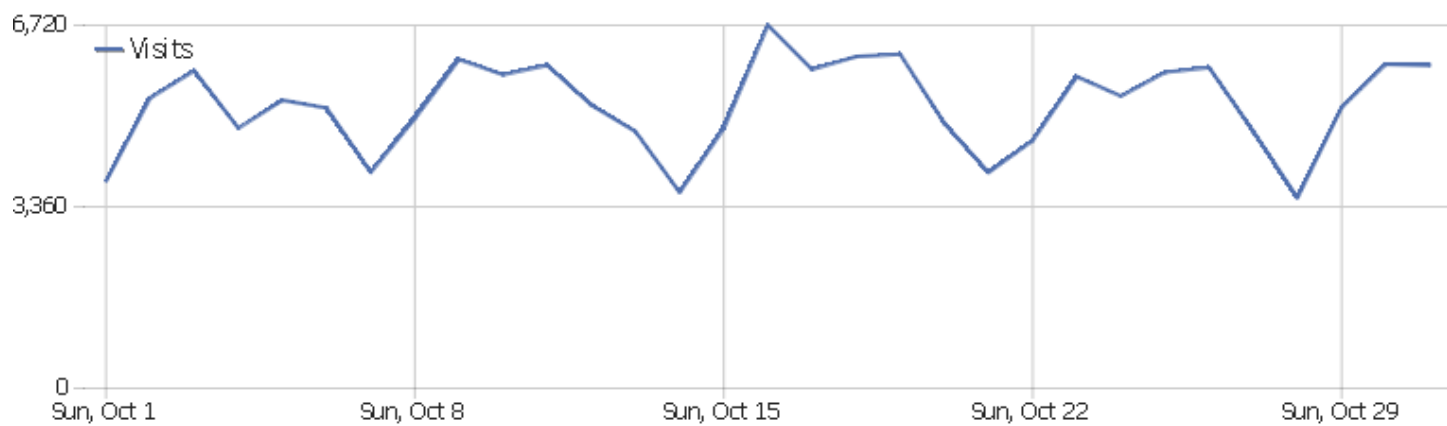


IETF website

Date range: October 2023

Monthly overview report for www.ietf.org web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for www.ietf.org.

Visits Summary



Name	Value
Unique visitors	53,994
Users	8
Visits	162,559
Actions	281,629
Maximum actions in one visit	465
Actions per Visit	2
Avg. Visit Duration (in seconds)	00:00:34
Bounce Rate	72%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
? Unknown	162,559	281,629	2	00:00:34	72%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	102,124	85,314	00:00:24	77%	85%
/standards/rfcs/	15,281	13,262	00:00:11	72%	81%
/how/meetings/118/	13,032	11,635	00:00:18	51%	76%
/about/introduction/	4,468	4,186	00:00:21	82%	81%
/privacy-statement/	4,385	3,959	00:00:23	53%	61%
/blog/ - Others	3,395	3,326	00:00:44	74%	31%
/standards/	3,204	2,905	00:00:12	55%	42%
/about/	2,623	2,317	00:00:14	54%	41%
/how/wgs/	2,593	2,216	00:00:22	51%	59%
/how/meetings/	2,153	1,976	00:00:11	37%	27%
/how/meetings/upcoming/	2,020	1,948	00:00:13	73%	73%
/blog/ietf118-new-topics/	2,392	1,946	00:00:21	61%	52%
/about/administration/	1,884	1,760	00:00:18	39%	47%
/rfc/ - Others	1,786	1,741	00:00:08	90%	91%
/topics/	1,903	1,662	00:00:18	46%	39%
/about/open-records/	1,758	1,569	00:00:27	59%	66%
/blog/how-read-rfc/	1,531	1,483	00:00:14	80%	88%
/how/meetings/119/	1,598	1,477	00:00:19	73%	64%
/standards/process/	1,622	1,472	00:00:36	76%	73%
/search/	1,521	1,436	00:00:22	49%	57%
/blog/	1,665	1,409	00:00:13	76%	60%
/topics/netmgmt/	1,574	1,386	00:00:20	55%	59%
/id/ - Others	1,305	1,241	00:00:14	87%	92%
Others	65,293	57,725	00:00:22	68%	63%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	82,400	63,523	77%
/standards/rfcs/	10,542	7,582	72%
/how/meetings/118/	6,684	3,424	51%
/about/introduction/	1,834	1,495	82%
/privacy-statement/	3,335	1,760	53%
/blog/ - Others	850	631	74%
/standards/	1,465	804	55%
/about/	1,072	580	54%
/how/wgs/	1,035	533	51%
/how/meetings/	906	332	37%
/how/meetings/upcoming/	1,177	858	73%
/blog/ietf118-new-topics/	701	428	61%
/about/administration/	1,049	404	39%
/rfc/ - Others	1,642	1,470	90%
/topics/	655	302	46%
/about/open-records/	780	461	59%
/blog/how-read-rfc/	931	748	80%
/how/meetings/119/	735	540	73%
/standards/process/	973	735	76%
/search/	1,194	580	49%
/blog/	722	546	76%
/topics/netmgmt/	578	317	55%
/id/ - Others	1,167	1,017	87%
Others	30,721	20,771	68%

Length of visits

Visit duration	Visits
0-10s	130,948
11-30s	14,605
31-60s	5,784
1-2 min	3,831
2-4 min	2,649
4-7 min	1,565
7-10 min	841
10-15 min	795
15-30 min	1,381
30+ min	324

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	117,034	187,792	2	00:00:34	76%	\$0
Search Engines	26,983	45,037	2	00:00:28	66%	\$0
Websites	16,533	44,866	3	00:00:48	55%	\$0
Social Networks	1,061	2,116	2	00:00:28	70%	\$0
Campaigns	948	1,818	2	00:01:13	60%	\$0