



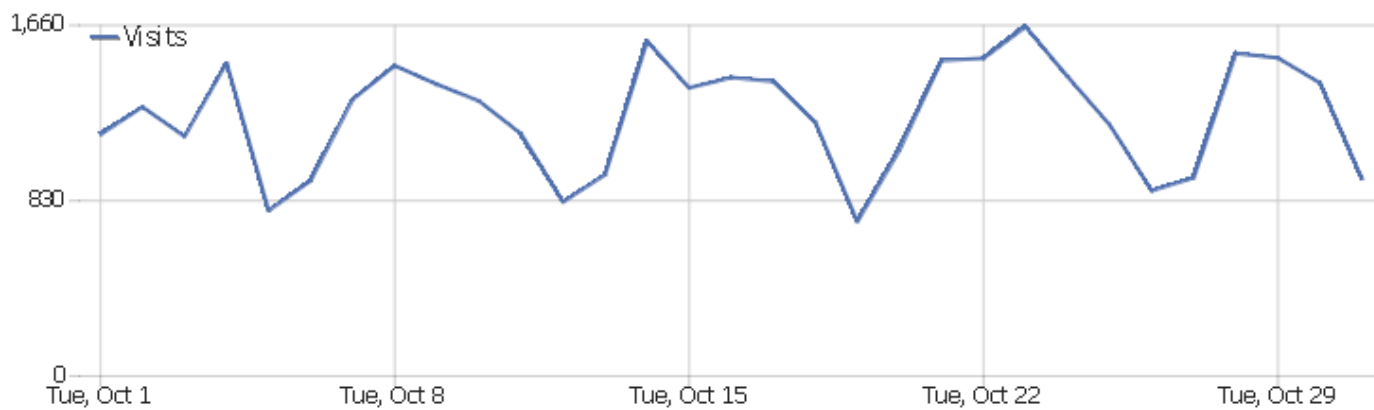
## IETF website - non-bot visitors

Date range: October 2024

Monthly report for [www.ietf.org](http://www.ietf.org)

Custom Visitor Segment: non-bot visitors

# Visits Summary



Name	Value
Unique visitors	15,619
Users	11
Visits	38,308
Actions	270,136
Maximum actions in one visit	3,560
Actions per Visit	7
Avg. Visit Duration (in seconds)	00:10:35
Bounce Rate	0%

# Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	90,054	22,884	00:02:44	0%	42%
/meeting/121/	10,611	7,405	00:01:20	0%	51%
/meeting/past/meeting/ - Others	9,928	5,576	00:00:02	0%	0%
/privacy-statement/	4,499	3,319	00:01:03	0%	22%
/about/introduction/	4,084	3,311	00:01:19	0%	54%
/process/rfcs/	4,392	3,221	00:01:23	0%	57%
/rfc/ - Others	3,383	3,217	00:06:53	0%	37%
/meeting/	2,083	1,703	00:00:25	0%	10%
/administration/	2,014	1,561	00:00:38	0%	21%
/meeting/upcoming/	1,841	1,543	00:01:03	0%	39%
/technologies/netmgmt/	1,608	1,285	00:00:51	0%	32%
/meeting/122/	1,724	1,276	00:00:50	0%	27%
/blog/ - Others	1,397	1,205	00:00:40	0%	19%
/technologies/security/	1,448	1,175	00:00:54	0%	29%
/blog/	1,674	1,169	00:00:34	0%	27%
/about/groups/iesg/	1,451	1,164	00:00:54	0%	32%
/administration/policies-procedures/vulnerability-discl	1,507	1,160	00:00:34	0%	14%
/search/	1,297	1,069	00:00:58	0%	23%
/process/process/	1,191	977	00:00:50	0%	35%
/meeting/past/	1,159	944	00:01:55	0%	57%
/about/open-records/	1,128	893	00:01:04	0%	43%
/process/wgs/	1,174	863	00:01:39	0%	43%
/about/	1,043	848	00:00:35	0%	16%
Others	79,023	51,239	00:01:02	0%	25%

# Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	20,430	0	0%
/meeting/121/	1,919	0	0%
/meeting/past/meeting/ - Others	6	0	0%
/privacy-statement/	2,469	0	0%
/about/introduction/	319	0	0%
/process/rfcs/	1,552	0	0%
/rfc/ - Others	1,243	0	0%
/meeting/	317	0	0%
/administration/	512	0	0%
/meeting/upcoming/	378	0	0%
/technologies/netmgmt/	39	0	0%
/meeting/122/	115	0	0%
/blog/ - Others	102	0	0%
/technologies/security/	43	0	0%
/blog/	53	0	0%
/about/groups/iesg/	276	0	0%
/administration/policies-procedures/vulnerability-discl	208	0	0%
/search/	633	0	0%
/process/process/	65	0	0%
/meeting/past/	202	0	0%
/about/open-records/	87	0	0%
/process/wgs/	153	0	0%
/about/	204	0	0%
Others	6,841	0	0%

## Length of visits

Visit duration	Visits
0-10s	3,518
11-30s	7,313
31-60s	4,923
1-2 min	4,934
2-4 min	4,567
4-7 min	3,371
7-10 min	2,055
10-15 min	2,233
15-30 min	3,782
30+ min	1,823

# Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	20,817	168,970	8	00:15:27	0%	\$0
Search Engines	8,686	37,539	4	00:04:49	0%	\$0
Websites	8,191	60,409	7	00:04:44	0%	\$0
Campaigns	405	2,112	5	00:05:42	0%	\$0
Social Networks	209	1,106	5	00:03:47	0%	\$0